



SACRAO Corporate Partner Sponsorship

SACRAO offers Corporate Partners the opportunity to sponsor the annual meeting, with recognition of that sponsorship provided throughout the conference, along with other benefits and opportunities available only to paid sponsors. This year SACRAO is looking for corporate sponsors to consider sponsoring specific events within the conference in order to showcase individual partners in a more personal manner.

Therefore, sponsorships are listed below, along with the benefits accorded to each level.

Corporate Partner sessions are only available for Corporate Partners that serve as sponsors or exhibitors. Sponsorship levels and the total number of exhibits are limited in order to maximize contact with attendees.

SACRAO is pleased to offer all sponsors and exhibitors the benefit of live, overnight security and wireless access within the exhibit hall. In addition, all sponsors and exhibitors will have access to a private communal vendor room for a quiet work space off the exhibit hall floor.

Sponsor Levels and Opportunities

High in the Sky – AIR FORCE ONE Level - \$6,500 - \$8,000

Benefits:

- Priority booth placement (if sponsorship is fully paid at time of booth assignments), and based on the order in which sponsorship payment is received. Booth includes:
 - Two tables, Two 3 plug outlets, Three chairs
- Special recognition at hosted event
- Special recognition at Corporate Partner Opening Reception
- Special recognition signage at booth
- One corporate partner session track
- Color advertisement on the conference website and the Guidebook conference app
- Insert in conference registration materials
- TWO included conference registrations (additional attendees must register for conference at the appropriate rate)
- Annual corporate partner membership SACRAO dues
- Email list of attendees for THREE advertising contacts

COMMANDER IN CHIEF Level - \$4,000 - \$6,000

Benefits:

- Priority booth placement (if sponsorship is fully paid at time of booth assignments), and based on the order in which sponsorship payment is received. Booth includes:
 - Two tables, Two 3 plug outlets, Three chairs
- Special recognition at hosted event
- Special recognition at Corporate Partner Opening Reception
- Special recognition signage at booth.
- Discounted corporate partner session track (50% discount to \$250)
- Color advertisement on the conference website and the Guidebook conference app
- Insert in conference registration materials
- TWO included conference registrations (additional attendees must register for conference at the appropriate rate)
- Annual corporate partner membership SACRAO dues
- Email list of attendees for TWO advertising contacts

FOREFATHER Level - \$2,000 – \$3750

Benefits:

- Priority booth placement (after placement of Air Force One & Commander in Chief sponsors and if sponsorship is fully paid at time of booth assignments), and based on the order in which sponsorship payment is received. Booth includes:
 - One table, One 3 plug outlets, Two chairs
- Special recognition at hosted event
- Special recognition at Corporate Partner Opening Reception
- Special recognition signage at booth
- Discounted corporate partner session tract (\$350)
- Advertisement on the conference website and the Guidebook conference app
- Insert in conference registration materials
- ONE included conference registrations (additional attendees must register for conference at the appropriate rate)
- Annual corporate partner membership SACRAO dues
- Email list of attendees for ONE advertising contact

STATE OF THE UNION Tuesday Tabletop Sponsor - \$1,600

Benefits:

- Priority booth placement (after placement of Air Force One, Commander in Chief, and Forefather sponsors; and if sponsorship is fully paid at time of booth assignments), and based on the order in which sponsorship payment is received. Booth includes:
 - One table, One 3 plug outlets, Two chairs
- Special recognition at your personal table at Tuesday night's Big Event
- Discounted corporate partner session track (\$400)
- Advertisement on the conference website and the Guidebook conference app
- ONE included conference registrations (additional attendees must register for conference at the appropriate rate)
- Annual corporate partner membership SACRAO dues
- Email list of attendees for ONE advertising contact

PATRIOTIC EXHIBITOR - \$1,000

Opportunities:

- One booth includes:
 - One table
 - One 3 plug outlets
 - Two chairs
- Booth number display
- Advertisement on Guidebook conference app
- ONE included conference registrations (additional attendees must register for conference at the appropriate rate)
- Annual corporate partner membership SACRAO dues
- Email list of attendees for ONE advertising contact