



77th ANNUAL MEETING
FEBRUARY 3-7, 2024 LEXINGTON, KY

SPONSORSHIP LEVELS

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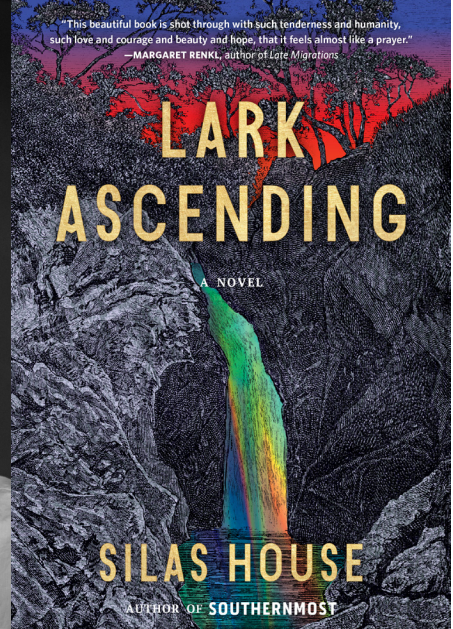
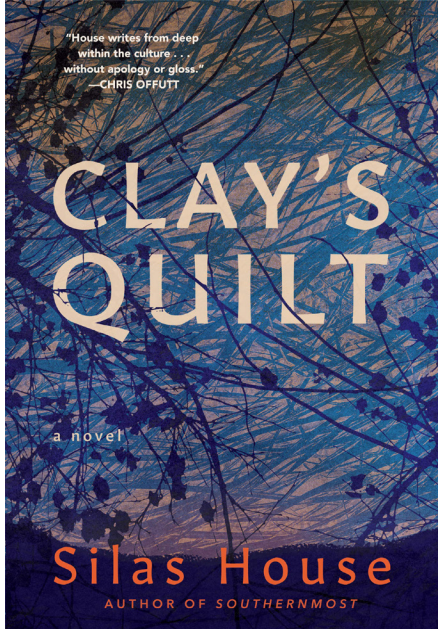
SACRAO offers Corporate Partners the opportunity to sponsor the annual meeting, with recognition of that sponsorship provided throughout the conference, along with other benefits and opportunities available only to paid sponsors. As in previous year, this year SACRAO is continuing to look for corporate sponsors to consider sponsoring specific events within the conference in order to showcase individual partners in a more personal manner.

Therefore, sponsorships are listed below, along with the benefits accorded to each level.

Corporate Partner sessions are only available for Corporate Partners that serve as sponsors or exhibitors. Sponsorship levels and the total number of exhibits are limited in order to maximize contact with attendees.

SACRAO is pleased to offer all sponsors and exhibitors the benefit of live, overnight security and wireless access within the exhibit hall. In addition, all sponsors and exhibitors will have access to a private communal vendor room for a quiet work space off the exhibit hall floor.





SUPERFECTA - \$7,000

[Silas House](#) is the New York Times bestselling author of seven novels (Clay's Quilt [2001], A Parchment of Leaves [2003], The Coal Tattoo [2005], Eli the Good [2009], Same Sun Here [2012], including his most recent, Lark Ascending, which was a Booklist Editors' Choice and is the winner of the 2023 Southern Book Prize and the 2023 Nautilus Book Award. Four of his plays have been produced. In 2022 he was the recipient of the Duggins Prize, the largest award for an LGBTQ writer in the nation. The same year he was named Appalachian of the Year in a nationwide poll.

In 2023 he was inducted as the Poet Laureate of Kentucky for 2023-2025. House teaches at Berea College, where he is the National Endowment for the Humanities Chair, and at the Naslund-Mann Graduate School of Creative Writing. This year he is serving as one of five judges of the National Book Award in Fiction. A native of Eastern Kentucky, he now lives in Lexington, Kentucky. This sponsorship level is reserved for one corporate sponsor.

BENEFITS:

- Priority booth placement (if sponsorship is fully paid at time of booth assignments) and based on the order in which sponsorship payment is received. Booth includes:
 - Two tables
 - Two 3 plug outlets
 - Four chairs
- Special recognition at hosted events + Potential mention of sponsorship on Silas' social media platforms ahead of the conference.
- Special recognition at Corporate Partner Opening Reception
- Special recognition signage at booth
- One corporate partner session track
- Color advertisement on the conference website and the conference app
- Insert in conference registration materials
- **TWO** included conference registrations (additional attendees must register for conference at the appropriate rate)
- Annual corporate partner membership SACRAO dues
- Email list of attendees for **FOUR** advertising contacts



TRIFECTA - \$5,500

The [Kentucky Horse Park](#) is considered a treasure to the Commonwealth and a facility unlike any other in the world, since 1978 the Kentucky Horse Park's mission has been to celebrate the relationship with the horse through education, exhibition, engagement and competition. Owned and operated by the Commonwealth of Kentucky, each year the Kentucky Horse Park welcomes over 500,000 visitors from around the world.

This particular sponsorship will be reserved for two corporate sponsors who will host the Big Event on Tuesday evening at the Kentucky Horse Park. The sponsorship will go toward supporting the Parade of Breeds event as well as food, beverage, and entertainment for conference attendees.

BENEFITS:

- Priority booth placement (if sponsorship is fully paid at time of booth assignments) and based on the order in which sponsorship payment is received. Booth includes:
 - One table
 - One 3 plug outlet
 - Two chairs
- Special recognition at hosted events (Opening Session, Business Meeting, Town Hall Meeting, and the Big Event)
- Special recognition at Corporate Partner Opening Reception
- Special recognition signage at booth
- One corporate partner session track
- Color advertisement on the conference website and the Guidebook conference app
- Insert in conference registration materials
- **TWO** included conference registrations (additional attendees must register for conference at the appropriate rate)
- Annual corporate partner membership SACRAO dues
- Email list of attendees for **THREE** advertising contacts



EXACTA - \$4,000

This particular sponsorship will be reserved for two corporate sponsors who will host:

1. The Closing Session Keynote Speaker
2. The Corporate Partner Reception held Sunday night

BENEFITS:

- Priority booth placement (after placement of higher-level sponsorships if sponsorship is fully paid at time of booth assignments) and based on the order in which sponsorship payment is received. Booth includes:
 - One table
 - One 3 plug outlet
 - Two chairs
- Special recognition at hosted events (Opening Session, Business Meeting, Town Hall Meeting, and the Big Event)
- Special recognition at Corporate Partner Opening Reception
- Special recognition signage at booth.
- Discounted corporate partner session track (\$450)
- Color advertisement on the conference website and the conference app
- Insert in conference registration materials
- **ONE** included conference registration (additional attendees must register for conference at the appropriate rate)
- Annual corporate partner membership SACRAO dues
- Email list of attendees for **TWO** advertising contacts



WIN - \$3,000

This particular sponsorship will be reserved for seven corporate sponsors who will host:

1. Conference Wi-Fi (will include signage + potential password creation)
2. One of three lunches (The CP Chairs will work closely with you to determine maximum logo/promotional materials placement at the lunch facility):
 - a. State Association Presidents' Lunch
 - b. Past Presidents' Lunch
 - c. Program Committee Lunch
3. One of two receptions (The CP Chairs will work closely with you to determine maximum logo/promotional materials placement at the reception facility)
 - a. President's Reception
 - b. First-Time Attendees' Reception
4. Charter Bus Transportation to the Big Event (The CP Chairs will work closely with you to have promotional signage on the buses, as conference attendees are transported to the Kentucky Horse Park)

BENEFITS:

- Priority booth placement (after placement of higher-level sponsorships and if sponsorship is fully paid at time of booth assignments), and based on the order in which sponsorship payment is received. Booth includes:
 - One table
 - One 3 plug outlet
 - Two chairs
- Special recognition at hosted events (Opening Session, Business Meeting, Town Hall Meeting)
- Special recognition at Corporate Partner Opening Reception
- Special recognition signage at booth
- Discounted corporate partner session track (\$450)
- Advertisement on the conference website and the conference app
- Insert in conference registration materials
- **ONE** included conference registration (additional attendees must register for conference at the appropriate rate)
- Annual corporate partner membership SACRAO dues
- Email list of attendees for **ONE** advertising contact



PLACE - \$2,000

This particular sponsorship will be reserved for four corporate sponsors who will host one of the below food and beverage breaks:

1. Monday AM Break
2. Monday PM Break
3. Tuesday AM Break
4. Tuesday PM Break

** (The CP Chairs will work closely with you to place CP logo and promotional materials at the break stations)

BENEFITS:

- Priority booth placement (after placement of higher-level sponsors and if sponsorship is fully paid at time of booth assignments) and based on the order in which sponsorship payment is received. Booth includes:
 - One table
 - One 3 plug outlet
 - Two chairs
- Special recognition at hosted events (Opening Session, Business Meeting, Town Hall Meeting)
- Special recognition at Corporate Partner Opening Reception
- Special recognition signage at booth
- Discounted corporate partner session track (\$450)
- Advertisement on the conference website and the conference app
- Insert in conference registration materials
- **ONE** included conference registration (additional attendees must register for conference at the appropriate rate)
- Annual corporate partner membership SACRAO dues
- Email list of attendees for **ONE** advertising contact



SHOW - \$1,000

This particular sponsorship is the basic level sponsorship.

BENEFITS:

- One booth includes:
 - One table
 - One 3 plug outlet
 - Two chairs
- Booth number display
- Advertisement on Guidebook conference app
- **ONE** included conference registration (additional attendees must register for conference at the appropriate rate)
- Annual corporate partner membership SACRAO dues
- Email list of attendees for **ONE** advertising contact

